



## 26 MARCH 2015

# PERSONALIZING MEDICINE: FROM BIOMARKERS TO COMPANION DIAGNOSTICS

Join us for this half-day seminar to learn about the process of conversion from biomarkers into companion diagnostics, and how this can be integrated into your drug development program. Our experienced speaker will address this key topic from both a medical and commercial perspective, giving you the foundation you need to better leverage your drug or diagnostic pipeline.

Topics covered will be:

- Introduction to personalized medicine, biomarkers and companion diagnostics
- The biomarker development process that leads to CDx
- The integration of the biomarker and CDx process into drug development programs
- Biobanking
- Medical and commercial considerations of an integrated development process

The seminar will conclude with some examples of the use of companion diagnostics in personalized medicine, followed by a group discussion.

Register by 13 March, 2015 online at [www.assigngroup.com/assignacademy/](http://www.assigngroup.com/assignacademy/) or send us an email at [academy@assigngroup.com](mailto:academy@assigngroup.com)



THU, 26 MARCH 2015  
1.30pm – 5.00pm

DBB Forum Berlin  
Friedrichstrasse 169  
10117 Berlin, DE

REGISTRATION: €75

SPEAKER:



### Prof. Nikolaus Wick, MD MBA

Nikolaus Wick is a Board Certified pathologist with professional experience in academia and international healthcare industry. His interest has been the role of biomarkers in therapy and associated companion diagnostics, covering various functions in research, product development and commercialization.

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